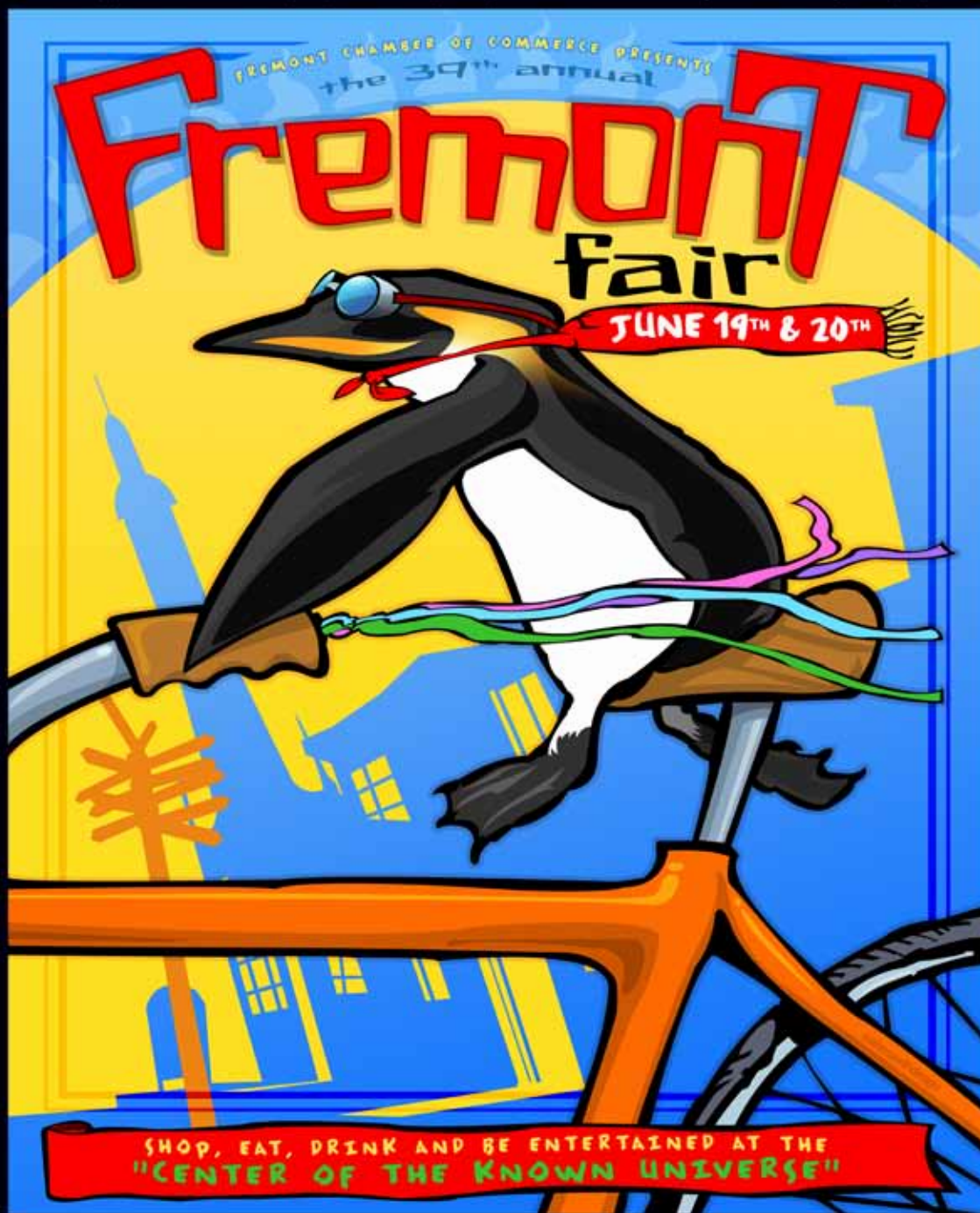


SPONSOR INFORMATION & FESTIVAL DEMOGRAPHICS

CELEBRATE COMMUNITY WITH A TOAST TO SUMMER



FREMONT SOLSTICE PARADE SATURDAY AT NOON

JUNE 19TH & 20TH, 2010

ABOUT THE FESTIVAL

Presented by the Fremont Chamber of Commerce, the annual Fremont Fair is a neighborhood street festival that celebrates the quirky character of Seattle's eclectic and artistic Fremont neighborhood. This traditional summer event is a beloved Northwest tradition and includes activities for families, freewheelers, young, old and everyone in between, all coming together to celebrate Fremont's unconventional culture.

HISTORY 2010 will bring the 39th annual Fremont Fair taking place this summer on June 19th and 20th in Seattle's most unique neighborhood.

ATTENDANCE The Fremont Fair hosts over 100,000 guests throughout the two day festival.

FAIR ACTIVITIES Fair highlights include hundreds of shopping booths with crafts, colorful world imports and novel creations, plus beer gardens, tasty festival food, music stages, kids' activities, and all manners of creative expression and entertainment. Artistic sights include street performers, wacky art cars and eccentric general oddities celebrating Fremont's motto, "Delibertus Quirkus" – Freedom to be Peculiar.

SOLSTICE PARADE A highlight of the weekend's activities is the annual Solstice Parade. Produced by the Fremont Arts Council the nationally notorious parade draws crowds of thousands to take in the funky and free-spirited processions.

COMMUNITY Fair proceeds – earned through vendor booth applications, sponsorships, and donation opportunities – benefit a number of area non-profits including Solid Ground, a local poverty-focused non-profit who originated and produced the Fair for nearly 40 years.



FREMONTFAIR.ORG

TOAST TO SUMMER



SPONSORSHIP OPPORTUNITIES



JOIN US FOR THE 2010 FREMONT FAIR!

The Fremont Fair is Seattle's annual toast to summer, celebrating with over 100,000 guests at the city's most beloved neighborhood street festival. The two-day fair features a weekend of eclectic activities bringing the city together to shop, eat, drink, mingle and groove in the unique neighborhood of Fremont.

FESTIVAL ATTENDANCE 100,000+

The Fremont Fair has a variety of sponsorship packages including title venue, on-site sampling, kids' area and more. We customize all of our sponsorship to best meet your company's marketing objectives and budget.

RANGE OF SPONSORSHIP OPPORTUNITIES \$50,000 - \$1,995



PRESENTING SPONSOR

The Fremont Fair attracts a broad demographic of guests to shop, eat, mingle and groove with over 300 artists, festival food booths, two music stages and multiple beer garden and all for a significant cause, the local Fremont neighborhood organizations.

MUSIC STAGE SPONSOR

The Main Stage and Waterfront Stage are fully programmed with lively entertainment and great music creating thousands of impressions during the festival. The stage line-ups are published in all of the major media music print and online outlets.

BEER GARDEN SPONSOR

The Fremont Fair aims to please every guest including beer enthusiasts. There are multiple beer gardens situated within the event and they all exclusively serve your brand.

ART CAR SPONSOR

The Fremont Fair Art Car venue brings dozens of decorated vehicles to a section of the event featuring the finest cultivators of creativity.

KIDS' AREA SPONSOR

Located seamlessly within the event the Kids' Area is full of its own entertainment with the zucchini 500 races, craft activities and face painting.

EXHIBIT SPONSOR

Activate your brand with an on-site exhibit space and pre-event promotional exposure.

PAST SPONSORS INCLUDE

Mini, Redhook Brewing Co., Kashi, Comcast, Microsoft, Adobe, Safeco Insurance, Clif Bar, Frontier Bank, Costco, Kettle Foods and many more!



FOR MORE INFORMATION CONTACT ANDREA KRAMER AT

206-633-0422 OR ANDREA@BOLDHATPRODUCTIONS.COM

FREMONT FAIR

SPONSOR APPLICATION

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Seattle, WA 98103
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Fax • 206-374-8271
Website • fremontfair.org
Email • info@fremontfair.org

Company _____ Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Description of Product _____

Please choose one category of sponsorship from the options below:

Exclusive Exhibitor \$6,000

- Exclusivity in Category and First Right of Refusal for Category for the 2011 Fremont Fair by 1/1/11
- Quarter Page Ad and Sponsor Logo in 60,000 Program
- Logo and Link on Event Website
- 10x10 Marketing Space at the Event

Exhibitor Sponsor \$4,500

- Sponsor Mention in 60,000 Programs
- Sponsor Mention on Event Website
- 10x10 Marketing Space at the Event

Expo \$1,995

- 10x10 Marketing Space at the Event

Electricity

Power is not provided. If you need power to run your booth you must specifically request it for an additional fee and your booth location will be determined by where we can provide power. The fee will be collected upon approval.

Please list your power needs here _____

Booth Set Up

Tent Package \$350 I want to purchase the Fremont Fair Tent Package including 10x10 canopy, sidewalls to enclose at night, two 6' tables and two folding chairs

Bring my own I will bring my own white or branded canopy, table and chairs (tent poles must be straight)

Payment Please enclose a check or money order payable to "Fremont Fair" with payment in full for your Sponsorship and Tent Package. Your application will be reviewed in the order it is received. By signing this contract, I agree to all terms specified.

Signature _____ Date _____

Amount Enclosed with Sponsorship and Tent Package (if applicable) _____

Checks Payable to Fremont Fair

Thanks for joining us as a sponsor, we look forward to toasting summer with you at this year's Fremont Fair!