



FOR IMMEDIATE RELEASE

Seattle's Quirky, Whimsical Fremont Fair and Solstice Parade Set for June 19 and 20

39th Annual free-spirited community street fair expected to draw 100,000 onlookers to shop, dine, drink, rock, experience art and take in the spectacle

SEATTLE, Wash. (May 12, 2010) – “Delibertus Quirkus” – The Freedom to be Peculiar – is the unofficial motto of Seattle’s Fremont neighborhood, and at no other time does the sentiment play out more prominently than at the annual Fremont Fair, set to take place the weekend of June 19 and 20, 2010. Produced by the Fremont Chamber of Commerce and held annually near the calendar Summer Solstice, the weekend festival draws families, freewheelers, young, old and everyone in between, all coming together to celebrate summer, the Fremont neighborhood and its unconventional culture.

As is tradition, the event will coincide with the much-loved Solstice Parade, organized by the Fremont Arts Council. The parade – famous for its wild and whimsical floats and spectacles – kicks off noon on Saturday, June 19, starting at N. 36th St. and Leary Way, and flowing through the heart of Fremont to end at Gasworks Park.

“The chamber has a great line up of activities planned and is excited about making this truly a community festival where visitors will explore the whole of Fremont and come back for more throughout the year,” said Jessica Vets, the director of the Fremont Chamber, which took over Fair production and management from local non-profit Solid Ground, as of this year. “We invite Seattlites and guests across the country to come have fun – eat, drink, shop, let loose, listen to music and just have a good time celebrating and exploring all Fremont has to offer.

Highlights for this year’s Fremont Fair activities include:

- More than 300 shopping booths featuring colorful world imports and novel handmade creations, plus boutique shopping throughout the streets;
- Artistic street and stage performers showcasing a wide-range of talents, including featured act Cabiri Troupe who will perform throughout Sunday on Daedalus, a fully freestanding aerial dance stage;
- Mouthwatering food vendors and visits to beloved Fremont dining spots;
- Eclectic activities, including Shakespeare performances at the famous troll statue, and an entertaining Saturday night of Beach Blanket Gay Bingo at Fremont Studios;
- Annual Seattle Art Car Blowout display of up to 75 wacky head-turning vehicles adorned with colorful paint, sculptures and glued embellishments;
- Many of Seattle’s favorite bands on two stages throughout the weekend

- Thirst-quenching Beer Garden, as well as the usual local bar scene to imbibe in;
- Hands-on art activities for kids and teens including face painting, community painting, sidewalk chalk art contest, drumming instructions and more, organized by the Fremont Abbey Arts Center;
- People watching galore...the Fair is known for spectators dressed in all manners of colorful costumes and crazy get-ups.

The Fremont Fair is free and open to the public. Proceeds earned through vendor booth applications, sponsorships and beer garden tips will benefit a number of local non-profits, including Solid Ground, via the Chambers' annual grants program. Solid Ground is a poverty-focused organization who produced the fair for nearly 40 years. Donations can also be made at information booths located throughout the Fair.

The Fair runs from 10 a.m. to 8 p.m. on Saturday, and 11 a.m. to 6 p.m. on Sunday. Main activities occur in the heart of the Fremont neighborhood, just west of Fremont Ave North on N 35th Street and North 34th Street/Canal Street. The Solstice Parade begins Saturday at noon. For more information and a complete schedule of activities, events, and performances, as well as vendor applications, visit www.fremontfair.org.

About the Fremont Fair

Founded in 1972, the Fremont Fair is one of Seattle's most beloved neighborhood street fairs, featuring a weekend of eclectic activities that celebrate the quirky community of Fremont. Held annually in mid-June to coincide with the Summer Solstice, the event draws more than 100,000 people to shop, eat, drink, mingle, groove, and enjoy all manners of creative expression. Artistic highlights include street performers, local bands, wacky decorated cars, the free-spirited Solstice Parade produced by the Fremont Arts Council, and many other oddities that personify Fremont's official motto "Delibertus Quirkus" – Freedom to be Peculiar. The Fremont Fair is produced by the Fremont Chamber of Commerce and funds raised benefit area non-profits. Visit www.fremontfair.org for more information.

About the Fremont Chamber of Commerce

The Fremont Fair is produced by the Fremont Chamber of Commerce. The Fremont Chamber of Commerce strengthens the business climate and improves the quality of life in the Fremont area. Funds raised through the Fremont Fair support the Fremont Chamber of Commerce Grant Program that funds local schools, art groups, community events and promoting Fremont as the "Center of the Universe."

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